

GERMAN ELECTION YEAR 2021

WE ACCOMPANY YOU THROUGH THIS EXTRAORDINARY YEAR



BERNSTEIN
GROUP

German Election Year 2021

Dear Sir or Madam,

the German election year 2021 will be exciting - but also busy for all those responsible for public policy. We would be happy to support you in your work.

Take a look at our modular service package. Put together the services that are right for you. If you have any questions, please contact us.

We will find a solution.

Sincerely

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JULIAN SCHIBBERGES
Managing Director

Our modular service package for the German election year 2021

Elements can be combined as desired. You are missing something? Talk to us!

Processes	Stakeholder	Issues
Election Timelines Constantly updated timeline for federal and/or state elections as a base for your work planning.	Stakeholder-Analysis We are happy to prepare stakeholder analyses for your questions. In doing so, we can include a variety of indicators ("MPs under 40 from urban constituencies").	Analysis of party programs Analysis of the election programs of the different parties according to your topics and compilation in a format of your choice.
Briefing: Election Results Briefing on election results and initial reactions to federal and state elections. Also available as a "white label" product for delivery by you.	Monitoring Stakeholder-Network Monitoring your stakeholder network for changes due to dropouts, sharply lower re-election chances, or other events.	Analysis of exploratory talks and coalition negotiations Evaluation of intermediate and final results according to your topics and compilation in a format of your choice.
„ElectionUpdate 2021“-Newsletter Monthly newsletter in your design with the most important developments and content.	Rising Stars Analysis Stakeholders you should know. Either because they have recommended themselves through the past election period or because they (want to) enter parliament as weighty newcomers.	Monitoring Issue Setting in the Election Campaigns Continuous monitoring of the dominant issues in the election campaigns relevant to you. Can serve as an early warning system or for planning own activities.
EU-Pre-Screening Regulation continues at the EU level. Which topics relevant to you are on the EU agenda in the foreseeable future and should possibly already be addressed in a coalition agreement.	Stakeholder-Analysis Coalition Negotiations Analysis of the possible negotiators from the CDU, CSU, SPD, Greens, FDP and the Left in order to be able to check and expand one's own network at an early stage.	Surveys about your issues to drive engagement Surveys down to the county level on your issues for your internal use or to drive your stakeholder engagement.
	Stakeholder-Engagement Establishing and expanding your stakeholder network.	

The German election year ahead

Parallel elections influence federal coalition negotiating groups



CONTACT

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